

**BLACK
LINE
CRAZY**

Vandal

**BECAUSE ART
BELONGS IN
EVERYDAY LIFE.**

**BIG
BLACK
CRAZY**

Vandal



#THEBACKSTORY



**How a former New York-based branding expert lands in Mexico,
finds an abandoned house, taps into her artistic pulse and unleashes
a creative new lifestyle brand. #BOOM**

HELLO, BLACK LINE CRAZY!

She wears many hats. Artist | Designer | Brand Storyteller | Strategist.



#HELLO

Meet the Designer
Mary van de Wiel

An incurable doodler all her life, Mary van de Wiel put aside her sketchbooks six years ago and began to scale her work big, bold and impulsive. It started with black house paint on a wall in Mexico, exploded floor to ceiling in New York, then trailed over every Sydney opportunity - from murals and gallery windows to three-legged stools and textiles. Her first successful exhibition opened in Sydney in 2015.

Now in Mexico, she launched her Black Line Crazy Limited Edition Collection in 2019 where each piece is based on an original painting with artist signature. Once the limited edition print run is over, that's it. You become a collector along with the rest of the #blacklinecrazy tribe. #BOOM!

Mary van de Wiel





A GOOD EXAMPLE OF { MULTICULTURAL } FUSION.



A Dutch sea captain's daughter.

Born in the Venezuelan tropics.

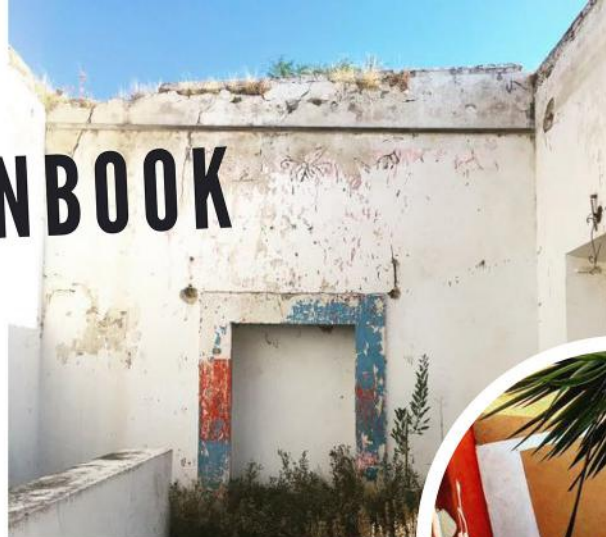
Her family lived in Maracaibo, then moved to Canada, The Netherlands and Australia before she turned 15.

Carries two passports (US & EU).

Everyone calls her Van. No one can pick her accent.

A New Yorker for 24 years, she's currently going Black Line Crazy in Central Mexico.

#OPENBOOK



STAYING WITHIN THE
LINE DOESN'T ALWAYS
WORK, YOU KNOW.

Art has a vital, pumping pulse. (Just like we do.)
And it belongs in everyday life. *Not just on walls.*

So when Van first picked up a brush and a can of black house
paint, #BlackLineCrazy spilled over every medium, every
platform. No wonder.

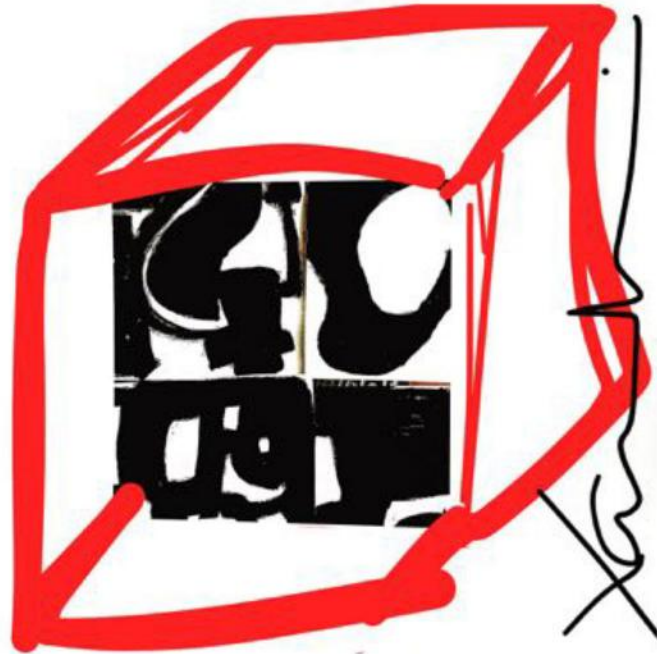
As a global brand maverick, she recognized there's clearly
more fun playing outside the line. *And what a wonderful
freedom -- knowing that.*



Acrylic / Resined Paintings

{ ART }

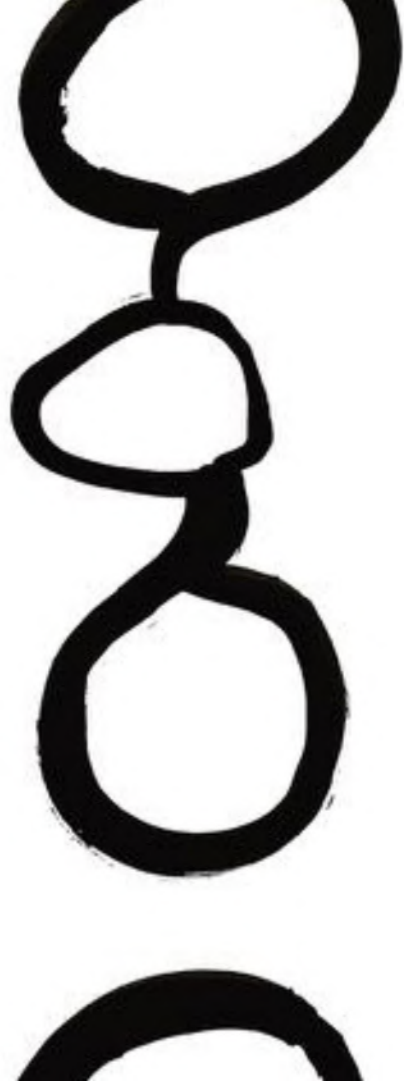
Giclee Prints / Collages





ART

Acrylic / Resined paintings / Giclee prints / Collages





Acrylic / Resined paintings | Giclee prints | Collages

ART



EXHIBITIONS

New York City / Mexico / Sydney

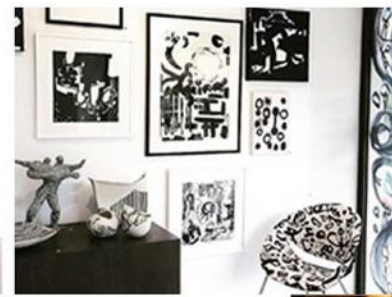


NEW YORK CITY

Public Art Installation
What Were They Thinking?

1285 Avenue of the Americas
New York, New York
Sept 14, 2019 – Present





SYDNEY AUSTRALIA

Saint Cloche Gallery
Paddington, Sydney
August 2015



📍 saint_cloche

SAN MIGUEL DE ALLENDE, MEXICO

Manuk Galeria
Fabrica La Aurora
August 2016



Mary van de Wiel

Limited Edition Collection

Messengers / Totes

{ STREET TALK }

Zippered Sleeves



STREET TALK

Messengers / **Totes** / Zippered sleeves



STREET TALK

Messengers / Totes / Zippered sleeves



STREET TALK

Messengers / Totes / Zippered sleeves



Fabrics / Textiles / Rugs / Wallpaper / Lighting / Throws / Furniture

{An artful life}



AN ARTFUL LIFE

Fabrics / Textiles / Rugs / Wallpaper / Lighting / Throws / Furniture



AN ARTFUL LIFE

Fabrics / Textiles / Rugs / Wallpaper / Lighting / Throws / Furniture



AN ARTFUL LIFE

Fabrics / Textiles / Rugs / Wallpaper / Lighting / Throws / Furniture





{LET'S TAKE A WALK}
OUTSIDE THE LINE.

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